

FLYER

# USU'S PORTFOLIO FOR IT AND ENTERPRISE SERVICE MANAGEMENT

USU's Valuation software is a product suite for IT service management and enterprise service management. With its great functional scope, it is the perfect solution for demanding customers from medium-sized businesses, large enterprises and IT service providers.



## Valuation heads the list of certified tools worldwide

— Pink Elephant verifies that Valuation is more powerful than most international competitors. Our software is currently one of just three ITSM tools worldwide to boast maximum compliance in 16 ITIL® processes.

## USU is the vendor with the greatest functional breadth in Europe

— We not only cater for all ITIL® processes, but also offer additional modules, such as world-leading software license management, financial management, infrastructure and business service monitoring and big data analytics.



## Top marks from IT decision-makers

— The German analysis firm Research in Action surveyed 750 IT budget managers from Germany. Valuation ranks first for customer satisfaction and is one of the market leaders.

## Valuation can be used in all service areas

— Valuation is suitable for all service areas at an organization. The software has been awarded the seal of quality “SERVIEW CERTIFIED TOOL” by the management consulting firm SERVIEW GmbH for the following application areas:

- IT Service Management
- HR Service Management
- Facility Service Management
- Customer Service Management
- Marketing Service Management



## Valuation can be tailored just about any way you like

— Our software offers established standard functions out of the box so that it is quickly up and running. However, it can also be customized to your needs virtually without limitation. Moreover, Valuation ensures secure connection of any third-party systems and so seamless integration in your IT landscape.

## Customers have a say at USU

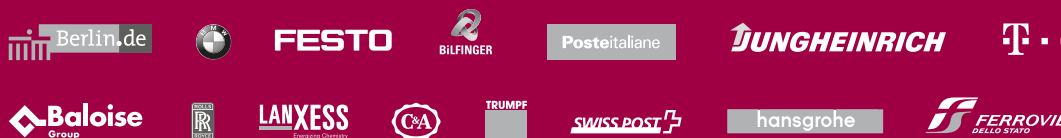
— We want to hear feedback. Our customers actively shape the next development steps and obtain an early insight into new product generations and planned new features. We practice customer orientation – with two Valuation User Group meetings a year, our annual two-day user conference USU World, and constant dialog in the Valuation community on XING.

## From the cloud or on-premise

— Valuation is offered as an on-premise and SaaS solution. You select the operating model that's right for you. You can change it at any time: For example, you can get off to a quick start by using the SaaS version of your ITSM tool from the cloud and then later decide in favor of the on-premise one. Or start with the on-premise version and outsource operation later to the cloud.

### Inspired customers confirm our performance

We've been a reliable and innovative partner in IT and enterprise service management for more than 40 years. That's proven by our excellent references.



You can find more customer references at [www.valuation.com](http://www.valuation.com)