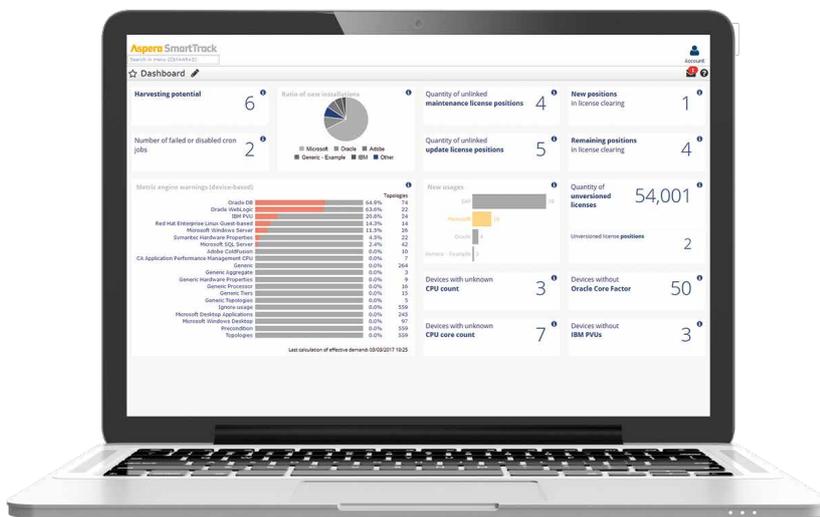FLYER

VALUEMATION
SOFTWARE LICENSE MANAGER

To be able to cut the often huge costs of using software, it's not enough to negotiate licensing agreements skillfully. Many companies are not able to keep track of where what software (version) is used, whether the existing licenses cover the installed software, whether their current and future needs are adequately catered for, and what subsequent costs in IT operation and compliance risks are entailed by the use of unauthorized software. Increasingly complex contract terms and conditions frequently result in the purchase of too many or incorrectly applied licenses. You therefore need a solution for reliable and efficient software license management.

Objectives

—— The Valuemation Software License Manager, which is based on SmartTrack from Aspera, enables you to reduce your software-related costs permanently by ensuring cost-optimized, need-based software deployment. You'll know

Overview of all license-related information and the possibility of direct navigation

BENEFITS

Valuemation enables you to

Cut license costs by an average of 20% by reducing excess assets and deploying existing software to match needs

Avoid liability risks that could threaten your company, since you can respond rapidly to the threat of under-licensing

Prove legally compliant use of software at all times at no extra work and effort and so be fully prepared for a software audit

Reduce lifecycle costs in IT operation by using only authorized and standardized software

exactly how many licenses you have, how many are actually in use and be able match the type and number of licenses to fit your software usage, allowing you to avoid over/under-licensing of software. Your compliance with legal requirements and contractual terms and conditions will be documented in an audit-compliant manner, fully preparing you for a possible software audit.

Inventorying and Maintaining Software Licenses

—— In initial inventorying of your software assets (e.g. with the Valuemation Inventory Manager), the Valuemation Software License Manager supports you by automatically recording all of your software licenses and consolidates all information required for strategic and operational license management (e.g. on vendors, contracts, licensing rights and financial details) at one central point. With the optional master catalog, 80% of the entire software inventory is automatically identified and enriched with relevant license data. This master catalog is continuously maintained and can be supplemented to suit individual needs.

Identification of Over/Under-Licensing

—— So that software licenses can be used in a contractually and legally compliant manner, regular, automated comparison between the amount of licenses needed for your business with the licenses actually used is necessary for each software product. Valuemation automatically checks whether license usage is in accordance with licensing terms and conditions. This license reporting means you can reliably scan your IT system and quickly reveal cases of over/under-licensing. The compliance report proves your compliance with contractual terms and conditions as well as legal regulations in an audit-compliant manner. As a result, you are fully prepared for a software audit without the need for any extra work at short notice.

Active Control of License Use

—— With Valuemation you keep an overview of your licensing models, as well as license ownership and rights of use, and adjust the type and number of software licenses to meet your actual needs. You thereby avoid over-licensing and are able to take better advantage of volume licensing programs by bundling licenses. Licenses that are no longer required are returned to the licensing pool and existing licenses are used first to satisfy future requirements. IT procurement can also negotiate better, plan more accurately and purchase or sell assets if it has a high level of transparency on the current licenses held and needed.

Cut IT Costs Lastingly

—— License management can be further optimized by being combined with service request management, procurement and software deployment: Workflow-based ordering and approval processes ensure that only authorized and largely standardized software is ordered and used. As a result, you cut procurement costs, limit the variety of software and licenses and so effectively curb subsequent maintenance and operating costs. At the same time, the interplay of organizational and commercial processes – from automatic asset and budget comparison before an order is placed to updating of the software inventory – ensures high security and efficiency.